

# **We can make you a website that will work for you... and not the other way around!**

*Do you feel your website doesn't make money for you?  
Does your website gives you a headache or cost you time (and money)  
each time you have to update it?*

## **Solve your problem in the next 5 minutes!**

Yes we all agree that the existence of the internet, like for every niche market, means a huge advantage for the classic car industry.

I used to organize shows and fairs for the classic car industry as a profession since 1989. I can tell you that this kind of marketing is under heavy fire by the competition of the internet. These days, you can reach a very large audience from your comfortable seat with only a very small investment. And your cars or goods stay secure at your home or warehouse until sold.

Yet I heard so many of my clients say... "But it just doesn't work for me!". This is why I started this internet platform.

**Why it doesn't work? It's very simple: setting up a website is like opening a store... in the desert.**

Who comes to your website? Only your own clients who read the address from your business card. But you're rarely found by new customers. And new customers is just the main reason why you made your website. You want your website to make profit for you!

Did you count on Google to direct customers to your site? Well, everybody in the world does... and wants desperately to be shown in those first 4 pages of Google. Because nobody searches further than 4 pages...

You want to show up in these pages? Unless you spend tons of money on seo, marketing specialists, and you have huge relevant content on your site, it's very unlikely that this will happen.

So you don't need to be a rocket scientist to understand what is happening...

**no traffic => no customers => no sales => no money...**

**Bottom line is:**

**“It just doesn’t work well when you’re on your own...”.**

**What can we do more than any other website-builder?**

**→ We not only make websites...  
we deliver also the traffic to it.**

**The only important question is: do you really want to do more business?**

If “yes”, we can take care of the traffic to your new multifunctional website...  
So your website is no longer located in the desert but at the crossroads of the most important Classic Car boulevards.

We are up to date in seo, marketing and the latest internet technologies... Content? we have a huge and powerful platform with thousands and thousands of indexed pages and advertisements: CollectionCar.com... nothing can simply beat that.

**You can be a part of huge platform, having your own private website combined with our force, possibilities and the software which will make your life a lot easier...**

**Why this is not just “a” website but “the” website for you.**

You’re selling flowers?... Sorry, we make and sell only websites for the classic car industry...

You can advertise on our websites:

- Classic and extraordinary cars
- Spare parts
- model cars
- literature
- automotive art...
- anything what interests the classic car community.

Other build in functionalities:

- You can maintain your own blog. Your articles are automatically placed on the platform, Facebook and Twitter.
- You can add to your site other independent web pages.
- Both your blog and the independent pages give you the possibility to put unique quality content -text and pictures- on your website.
- programs, fe. a forum
- you can even make a website in your website without any assistance by connecting pages internally.
- In a few months, the new online shopping module will give your customers the possibility to buy & pay on your website.

[→ Please click here to see our demo website ←](#)

## **How do we bring loads of “real customers” instead of “just visitors” to your website?**

### **a. Your new website is synchronized with CollectionCar.com**

If you put an ad online, it appears also on CollectionCar.com. Remember that content is king! And content is one of the mega forces of CollectionCar.com.

There it will be indexed by Google. Whenever a potential customer, anywhere in the world (the platform as well as your site are available in 21 languages), makes a query on Google which matches your advertisement, he will see your ad in the first pages of Google. From this point, the client can contact you directly and click to your individual website.

So the people who come on your site are searching exactly the object you are selling. ps. If the client comes out of your own region, your website will be directly visible on the first pages of Google.

[Click here to see video demonstration](#)

### **b. Your new website is connected to the Classic Car Network of CollectionCar.com.**

Besides on CollectionCar.com, all your ads appear on hundreds of other classified sections from clubs, magazines, dealers, etc... who integrated the Turnkey Classifieds module. Sometimes on very targeted websites. If you advertise fe. a Porsche, your ad will appear on specialized Porsche websites.

Your ads will also appear on the appropriate facebook pages and the twitter account of the platform. See f.e. the Facebook Porsche for sale page where all the Porsche ads and articles are displayed. Porsche fanatics “like” this page and have also all Porsche ads displayed on their Facebook, where again it can be shared by their friends So your ad travels a long way through the internet without you knowing it. We can also synchronize your site with your own twitter account or facebook.

Some varied examples from all over the world where your ad will appear:

- [FIVA World Federation](#)
- [Porsche Dealer - Germany \(only Porsche ads\)](#)
- [Mustang club - New Zealand \(only Mustang\)](#)
- [Plymouth Club - USA \(Only Plymouth\)](#)
- [Classic BMW club - USA](#)
- [Automag.be - French Car magazine](#)
- [CCAC – Chinese Car website](#)
- [FichaTecnica - Spanish Car Website](#)
- [Me-Mo – English women website - UK](#)
- [Photo Gallery website - UK](#)
- [Event organizers - USA](#)
- [Photos studios - USA](#)
- [Art Studios – USA](#)
- [De Sombe – \(Insurance company\)](#)

ps. [Click here](#) if you also want to integrate the Turnkey Classifieds section.

**Other frequent problems: my website is old-fashioned. It is a struggle to get things done on my site. I’m too limited in the possibilities. I need an expensive webmaster to update my site.**

You like to illustrate your description with build-in pictures? You want to keep up with new technologies like social networks but you don’t have the time or the knowledge... Perhaps you participate in things because everybody does it... without really knowing why or what your target is?

**Other features which makes this THE solution for you:**

**It saves you hours and hours of computer work.**

Now you only have to put your ads online on your website and automatically it’s shown on CollectionCar.com and hundreds of other websites of magazines, clubs, federations, etc.. You don’t need to worry about your presence on Facebook or Twitter. Everything is fully synchronized. Also your blog articles are automatically dispersed.

### **You don't pay for extra's anymore... One price covers it all.**

Everything is included and unlimited in the subscription: hosting, updates, maintenance, webmaster. There is NO limit in pictures, hosting, storage, traffic, number of articles or advertisements.

\*Excluding domain registration which you can pay directly to a domain registrar and remains your property.

### **You need absolutely nobody anymore to modify or maintain your site.**

It is multifunctional AND user friendly.. You can use many or few of its functionalities, depending on your "computer-skills". The possibilities are endless but you are not obligated to use them.

### **The basic functionalities will be the perfect tool for 99% of our clients.**

You can update the layout, place banners, links, place temporary messages, maintain a blog, etc... You don't need for example your webmaster to change your layout for 2 weeks during Christmas. You simply do it yourself.

And as said: **just by click on a button... anybody can do it.** If you can turn on your computer, you can also use our web design.

### **You feel the need for speed?**

Our website is as fast as lightning. And since your site is located on the same server as the platform, you can benefit from the same powerful hosting plan.

### **Don't lose your work... we take backups DAILY!**

No fear to lose your website or your work. We take a daily backup of everything on another server in another continent. So the really worst case scenario is that you lose one day of input.

### **You don't have to investment in aging websites.**

Do not invest in an expensive website which will probably be outdated in a few years. Nobody knows how the internet will look in 4 – 5 years. It's a constant and rapidly changing medium. So why making a huge investment? We will keep your site up-to-date to changing techniques and possibilities. Now you can focus on your business without having to investigate again and again which novelties may be interesting for your business.

### **No general designs! We make an individual design for you.**

You can download a free design to start with. But you have also the opportunity to order an individual design with your preferred logo, pictures, car makes and colors. This is not a readymade design, but completely made according to your preferences and likings. We will not sell the same design twice!

How does it work? You mail us your logo and pictures. You also complete a form with

your preferences about main colors, background, etc... and what to do with your logo or pictures.

You can also chose pics from our blog, indicate other websites that you like, etc... We make you a first proposal within 3 working days, adapting it afterwards according to your directives.

You can also make your own design, uploading it at any time without any assistance needed.

After purchasing, you'll receive a form with questions where you can give our designers directions and examples about your design.

### **Technical support and video manual included.**

Not that you will need any, but we're there if you need us. If you need assistance, you can skype (guyevens), call (+32 475.39.69.69) or [mail us](#).

There is a manual & help function available which will demonstrate in detail every functionality on video in English.

This manual gives you already an excellent idea of the possibilities.

See for example: [How to place an advertisement](#).

### **I give you my guaranty!**

I'm very confident that you'll like your website. If you don't like my product, just let me know by simple email within 30 days and I repay you the total amount.

### **Of course you can keep your domain name or email address.**

Yes you can use your own domain name & email address or buy a new one for your new website. We arrange the setup of your domain.

### **You don't want to drop your current website?**

You'll lose some major advantages but you can still advertise on CollectionCar.com by taking a subscription. You have your own webpage on CollectionCar.com which you can also [integrate into your current website](#).

## **Price?**

**And all this with very small investments.... But:**

**But first I have to warn you... the price is so incredibly low that you will have the tendency to under value this product.**

*All my business collaborators are saying to me that it's too cheap... They claim it's so cheap that my customers (...you...) will not appreciate my product anymore.*

*But to my opinion, if I succeed to get you to use my product, you'll become a lifetime customer... and that's all what really matters to me. As mentioned before, there is no need any more to invest in expensive websites...*

Prices:

- Setup & Individual design	250 euro
- Subscription on CollectionCar.com 120 euro/year (or 12 euro/month)	120 euro/year
- Affiliate system	Free
- Google analytics integration	10 euro
- Your own Facebook integration	10 euro
- Installation of other programs like f.e. Forums	prices on request

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